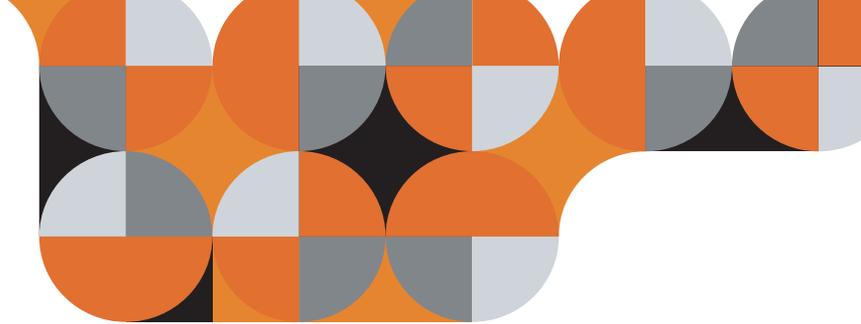


2019  
**Product  
Catalogue**

dot  media

PRINTING HOUSE

[dotmedia.pl/en](http://dotmedia.pl/en)



## Who we are?

**dotMedia** is a large format Printing House operating in Europe that offers comprehensive printing solutions from concept to delivery.

We have more than 15 years of experience in the printing and marketing industry. Today, we are a team of over 25 experienced professionals, passionate about our work and always at your disposal.

Continuous investment in state-of-the-art technology means our products are of outstanding quality and meet the highest of modern print requirements. As of today, we offer 4 printing technologies in 9 production lines manufacturing high-resolution Floor Stickers, Foils, POS Displays, Wall and Window graphics.

## What we do?

We design, construct, manufacture, install, service and repair.

Powerful production capacity, only the best printing machines, new technologies of advertisements production – you will get all this and more while we are working for you.

Continuous investment in state-of-the-art technology means our products are of outstanding quality and meet the highest of modern print requirements.

We do not accept half measures, because we are aware that such actions limit us and have a negative impact on our business partners. We only accept solutions that ensure the highest quality of our products possible.

## dotMedia in numbers

**15**  
years of experience

**26**  
dedicated dotTeam members

**51**  
assembly teams

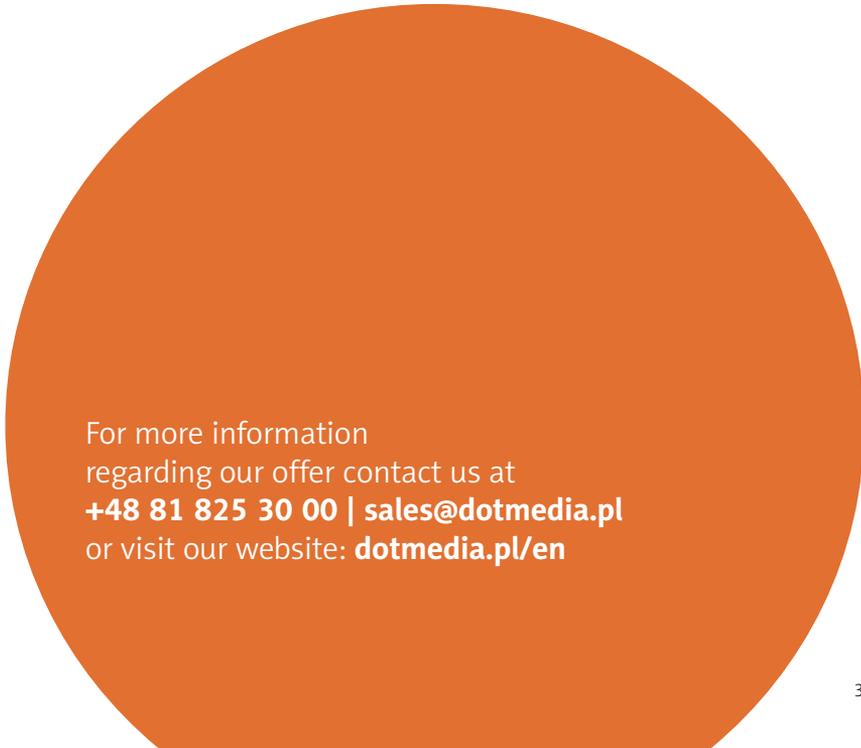
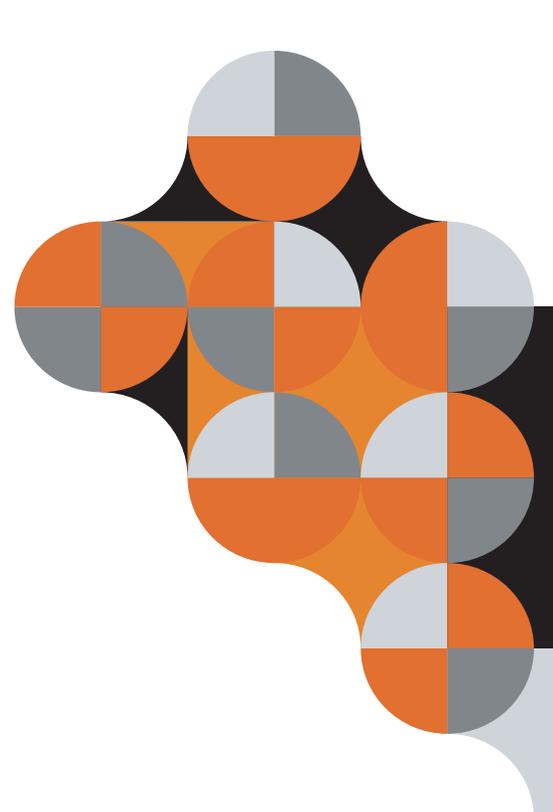
**11.000**  
implemented projects



## Why us?

At dotMedia, we know time is of the essence and quality must be unparalleled. To make sure we meet all deadlines and our clients are satisfied with products delivered by us, not only do we reply to all orders almost instantaneously, but also have our world-class printing machine park under one roof to speed up production processes.

Our dotTeam is a group of passionate experts who know both printing and marketing inside out. They will advise you on the best technology, while ensuring the optimal value for money.



For more information  
regarding our offer contact us at  
**+48 81 825 30 00 | [sales@dotmedia.pl](mailto:sales@dotmedia.pl)**  
or visit our website: **[dotmedia.pl/en](https://dotmedia.pl/en)**



## Our Printing Technologies



### ECO SOLVENT PRINTING

- light-cured inks are resistant to external factors, including UV radiation
- maximum print width: roll to roll – up to 1,8m
- ability to make double-sided prints
- most popular materials: PVC vinyls (Frontlight, Mesh, Backlight, Blockout, Tarpaulin, Airtex), a wide range of foils and papers



### UV PRINTING

- light-cured inks are resistant to external factors, including UV radiation
- ability to print white colour – CMYK+WHITE
- most popular materials: PVC vinyls (Frontlight, Mesh, Backlight, Blockout, Tarpaulin, Airtex), a wide range of foils (including Magnetic Foil) and papers, Canvas, synthetic plates – PVC, PMMA, Polypropylene, Hips, Stadur, Dibond or wood
- maximum print width: up to 3,2m x 1,25m; roll to roll – up to 2,05m without length limits



### LATEX PRINTING

- water-based inks
- odourless and safe for the environment
- maximum print width up to 1,6m
- prints suitable for various public spaces, such as schools, nurseries or hospitals
- ready for use/application immediately after printing (significant for such materials as wallpapers and foils)
- most popular materials: wallpapers, foils, Canvas





# Products

POS/DISPLAY	.....	6
FLOOR GRAPHICS	.....	8
STICKERS	.....	10
WINDOW GRAPHICS	.....	12
REFERENCES	.....	14



# POS/Display

We have knowledge and manufacturing capabilities that meet your quality, goals and price expectations. We produce exceptional POS materials and Displays that help you expose your product and increase its sales. Let us provide you with services for your promotional campaigns. Meet a partner you can trust.

- **MAGNETIC MATS**

In dire need of a fast and cost-effective advertising campaign? Or are you looking for a way to make your products stand out on the store shelf?

Magnetic mats, which actually are a combination of a magnetic mat and a printed self-adhesive foil, are a simple form of advertising that is the perfect eye catcher. Unobvious advertising is what your clients want. A washing machine, a fridge, a metal store shelf – anything metal-made can become your new information carrier. Make adhesives redundant, “wax on, was off” in milliseconds, choose the ideal size and shape, use multiples times – need we say more? Oh, lest we forget, a special laminate makes it abrasion-resistant.

- **HANGERS**

How about a poster printed on both sides, with a customised shape coming in the size you need, hanging from the ceiling? We'll help you choose the optimal material, be it cardboard, plastic, re-board etc., depending on your needs. Posters play a significant role at the key stage of purchase decision-making by the customer, so make sure they reach for your product and place it in the shopping basket.

- **COUNTER CARDS & MATS**

Great solution to promote products at the final stage of a shopping spree and a great marketing tool for your business. They are used to announce special offers and displayed at information desks, waiting areas or countertops. Sometimes they are used to remind customers that they need a certain product. No matter your intention, we'll help you achieve your goal.

- **SHELF STRIPS**

Shelf strips are the most popular form of displaying prices, labels or logos on store shelves. Printed on rigid and highly durable PVC film, of any shape and size or degree of transparency, they effectively get your clients' attention and make your product or promotion stand out from the rest. All you need is an unconventional idea, we'll take care of the rest!





- **SHELF TOPPERS**

Looking for an attractive way to advertise from afar what products are on the shelves or in the fridge? You probably have some space on top of the shelves or above your fridge that needs to be taken care of and this is where a shelf topper fits in perfectly. Make your products visible from a mile away!

- **BACKLIGHT GRAPHIC FOILS**

This section of our products is a range of polyester foils that look brilliant when illuminated. The fit perfectly in light boxes or LED frames and you've seen them many times as posters or menus at petrol stations, fast food chains and cinemas. Pimp up your ad with backlit foils and make your ad look dazzling! Or radiant.

- **DISPLAYS**

The world without signs would be engulfed in chaos. Fortunately, we have in our offer a range of displays that solves this problem. Markings on doors in office buildings, street names, engraved plaques? We have all that and more. An unusual shape? No problem whatsoever! Just tell us what goal you want to achieve and we'll take it from there.

- **SHELF TALKERS**

Printed advertising carriers of any possible shape, mounted perpendicularly to the store shelf, sticking out and sometimes on a special arm. They attract the attention of customers walking down the shop aisles, enhance the strength of your advertising message, usually when the customer is making a purchase decision.

- **CITYLIGHT**

Are you planning a unique and content-diverse outdoor campaign? Citylight posters are perfect for use in light boxes installed, for instance, at bus stops and kiosks or free-standing showcases that have become for many a company a total must-have. At dotMedia, we print on high-quality paper ideal for back-illumination with a saturated colour guarantee, so your message is eye-grabbing regardless of the hour.





## Floor Graphics

Floor graphics are a great way to reach customers as they shop, to direct traffic, promote an event, create or reinforce brand identity, or even to be used as a decoration for a special event. They can attract the attention of potential buyers before a shopping decision is made, giving your product the visibility it deserves at the most critical point in the buying process. At dotMedia, we have floor materials for virtually any flooring surface, such as tile, carpet or concrete. We offer products which are slip, scratch, and scuff resistant. There is no limit to how you can use this versatile form of advertising.

- **FLOOR STICKER**

Floor stickers are a great marketing tool not only for large stores, but also for smaller ones. They are universal and can advertise the store itself, a product or special offers, taking the customer step by step in the right direction. Do you want to spice up your message? Ask us about the 3D effect and we will show you the myriad possibilities your floor has to offer! Creativity knows no limits.

- **FLOOR STICKER STRONG**

In need of a hard-wearing floor sticker to be applied in an extensively used pathway? No need to worry then. The answer to your needs is our sticker coated with a special abrasion resistant LG laminate. And the colours look magnificent, so again no need to worry. We make them in all shapes and sizes, so no need to worry about that either. Do you want to make your message enthralling? Ask us about the 3D effect!

- **FLOOR STICKER - EXTRA ENDURANCE**

If you're looking for a floor sticker that can take it all, we have a foil that is as hard as nails and you'd break a sledgehammer trying to scratch it. Okay, we might be exaggerating a bit, but they're really extremely hard-wearing. And those we make in all shapes and sizes too, so you'll get exactly what you need.



- **STICKER WITH WHITE PRINT**

Print on metallic foil? On materials with no white background or that are quite transparent? You've come to the right place! Choose from our range of stickers with a white underprint and see why they're such bestsellers. Easy to design, easy to apply, easy to love. On top of that, the message can be seen from both sides!

- **CARPET STICKER**

Carpet-covered surfaces are not an obstacle. We have a wide range of floor stickers made of special materials and using special adhesives that can be applied to all kinds of carpeted surfaces. Ease of application, durability of adhesive, abrasion resistance are just a few of the advantages of our stickers. There aren't any limitations as to the shape of the stickers we make, and there's the 3D effect we can also make use of.



- **STICKER WITH METALLIC REFLECTION**

Toys, chocolates, decorations – nothing advertises these products better than gold- or silver-coloured stickers applied on floors. Easy to apply on your own, extremely durable, non-slip, easy to remove – our shiny (brilliant, aren't they?) stickers are second to none.

- **STICKER FOR WATER EXPOSURE**

Do you need to use a sticker on a surface exposed to moisture or direct access to water? Look no further. Stickers made of non-slip material and using waterproof adhesives that do not lose their properties for a long time, are also in our offer. Go ahead and ask us for details!

regarding our offer contact us at  
**+48 81 825 30 00 | [sales@dotmedia.pl](mailto:sales@dotmedia.pl)**  
 or visit our website: **[dotmedia.pl/en](http://dotmedia.pl/en)**

# Stickers

Looking for circular promotional stickers with your brand's logo or a completely unique shape for a fun giveaway piece for your customers. Wish to give a professional touch to your company's products with high quality custom label printing on a sheet or roll that can be applied to various products, signs, walls, vehicles and a lot more with dotMedia Printing House.

- **EASY DOT REPOSITIONABLE**

A great product that makes self-application on both smooth and slightly uneven surfaces as easy as pie! Strong glue in the form of tiny droplets allows repositioning the product repeatedly without smudge marks. It's the optimal solution for short-term promotions and unconventional sticker placement.

- **STICKER WITH WHITE**

Print on materials with no white background or that are quite transparent? Are they metallic? We'll take care of you. Ask about our range of stickers with a white underprint and see for yourself how versatile they can be. Easy to design, easy to apply, easy to love. On top of that, the message can be seen from both sides!



- **ADHESIVE-FREE MEDIA**

Is it possible to make a sticker without the use of adhesives? Of course it is. Our adhesive-free stickers do not leave any trace of ever being glued to any surface and we have a whole range dedicated to this category. We have standard stickers for glass surfaces, as well as thicker ones that stick to all smooth and slippery surfaces. In our offer, you will find stickers with micro-suckers and electrostatic stickers.

- **DOUBLE-SIDED STICKER**

Double-sided stickers made from an opaque high quality foil with adhesive on one side and graphics – same or different – visible on both sides. That's twice as much for the price of one in a way – how's that for optimal use of available advertising surface? So if there's a glass door or window that you want to make the carrier of your message, we've got you covered!

- **STICKER WITH METALLIC REFLECTION**

Stickers with metallic foils that are best for selling attractive or tasty products – lingerie, chocolate and a lot more – with a wide range of applications. Easy to apply, durable, shiny with a special glimmer that catches the attention of everyone and leaves no one indifferent.

For more information regarding our offer contact us at **+48 81 825 30 00 | [sales@dotmedia.pl](mailto:sales@dotmedia.pl)** or visit our website: **[dotmedia.pl/en](http://dotmedia.pl/en)**





## Window Graphics

At dotMedia, we offer a wide range of window graphics, self-adhesive window stickers and poster holders to help your business attract attention. All our window decals are printed in-house using the latest cutting and printing equipment, which means you have maximum control over the manufacturing process, whereas having everything under one roof saves you money.





travelling abroad?  
... you can benefit from one  
... the best currency exchange rates  
... the market.

- **ONE-WAY VISION**

Looking for a solution for nationwide advertising campaigns in banks or for show windows? You might be looking for our one-way vision stickers and foils. Their secret is that you can see the graphics only when you're outside. When you're inside you won't see anything. Just like a one-way mirror.

- **FROSTED GRAPHICS**

Would you like to add a little privacy to your office? Or maybe its an upscale effect you are aiming for, with a little of branding? Be it an office, a conference room or retail space, stick with us and we'll make the glass frosting you've always dreamt of. Where do you want us to start?

- **SPECIAL FOILS**

We love ourselves a challenge, because who doesn't, right? We cater to the most ambitious of needs of our clients. If you're looking for holographic foils, look no further. Stickers with glitter is what you need? You've come to the right printing house. A special promo using fluorescent materials, we're your guys. Let's surprise your customers together!



# References

## LIONBRIDGE

---



Our company, LIONBRIDGE Poland, has been cooperating with dotMedia since 2016. In course of the hitherto cooperation, dotMedia has developed and/or executed for our company, among others, branding materials for our offices and social rooms at our new Warsaw headquarters in 95 Łopuszańska Street.

Thus far, dotMedia in course of our cooperation has proven to possess many significant advantages, which included support in the selection of appropriate printing materials in line with our expectations. They also provided us with graphic support. The services provided by dotMedia meet our high requirements. Qualifications, highest discipline in terms of keeping schedules, expertise, as well as commitment are their best business card. Pursuant to the above-mentioned, we recommend dotMedia to their other clients as a trustworthy and reliable partner.



S C H O L Z & F R I E N D S



dotMedia Printing House is a producer of advertising materials. They are experts in the field of production of sales support materials. Their individual approach to each order guarantees the selection of appropriate materials and certified laminates. dotMedia is our long-time partner in production of advertising materials. They are synonymous to quality, timeliness, reliability thanks to their many years of experience.

For us it is also a guarantee of security and professionalism.



dotMedia Printing House is an expert in production of top-quality POS materials. dotMedia specialises in, among others, production of exhibition materials, internal exhibition boards, and posters. Their individual approach and professionalism guarantee an optimal selection of suitable substrates for printing.

I recommend dotMedia as a professional contractor for printing services. Cooperation with dotMedia means working with a highly qualified and skilled team. Expertise, friendly atmosphere, their capabilities and ethics deserve the highest praise and recommendation to dotMedia's future clients.





**dotMedia  
Printing House**

ul. Przemysłowa 21  
23-200 Kraśnik  
Poland, EU

+48 81 825 30 00  
sales@dotmedia.pl