



WILLIAM SMITH GROUP 1832

ACADEMY

TRAINING THE PROFESSIONALS


William Smith


SMITH


ARCHITEXTURAL

TRAINING THE PROFESSIONALS

The Training Academy, part of William Smith Group 1832, is dedicated to both training and inspiring the sign, graphics and interiors industry, with whom it's been servicing for over 100 years.

With our state-of-the-art Inspiration Centre now open, we are delighted to offer a range of training courses across our product portfolio, underlining our commitment to our continually expanding product range. Whether you are looking to become a trained installer, learn how to sell the products we offer, or just want a taster for the products and opportunities in the market place, we have the training course for you.

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ARCHITEXTURAL™

Introducing Architextural, the new division of William Smith Group 1832, suppliers of all architectural and building related films. Transforming décor both inside and out.

REINVENT YOUR BUSINESS

REFRESH YOUR SKILLS

RENEW YOUR UNDERSTANDING

Surface. Designed.



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Every surface brings the possibility to redesign and reinvigorate space. Realise these opportunities through our Training Academy, and open up lucrative opportunities for your business.

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ARCHITEXTURAL TRAINING COURSES

GROW YOUR BUSINESS WITH ARCHITEXTURAL FINISHES

Looking to expand your offering to customers? Or just want to open your eyes to new possibilities in interior and exterior design? We can offer a quick, easy and cost effective solution to transforming buildings interiors and exterior with architectural finishes.



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ARCHITEXTURAL™ TASTER DAY

Join us for a FREE Architextural Taster Session here at William Smith, on our architectural finishes products; 3M DI-NOC and Cover Styl', as well as discovering more about Avery Dennison Facade Film for building exteriors.

The taster session will open your mind to the endless refurbishment possibilities using self-adhesive vinyls, opening up lucrative opportunities for your business!

The session will include:

- FREE half day introductory sessions available
- Discover how to grow your business through interiors
- Overview of architextural products and training courses
- Opportunity to get a feel for a range of materials
- Goody bag to take away



More information and to book your place contact:
training@architextural.co.uk / 01833 690305



3M™ DI-NOC APPLICATION TRAINING COURSE

3M DI-NOC Architectural Finishes are self-adhesive materials designed to refurbish any surface in a cost effective manner. With over 1000 patterns in the range, there are unlimited possibilities with 3M DI-NOC, with every surface becoming a project to rehabilitate and redesign space.

Our two day training course is perfect for delegates who are wanting to take the 3M DI-NOC Endorsed assessment. The course is designed to hone your skills, putting you in a great position to pass the assessment itself. The course is practical and provides great opportunities to work with the architectural film on a variety of surfaces, practicing the different techniques which will be tested during the Endorsed assessment.

Training will include:

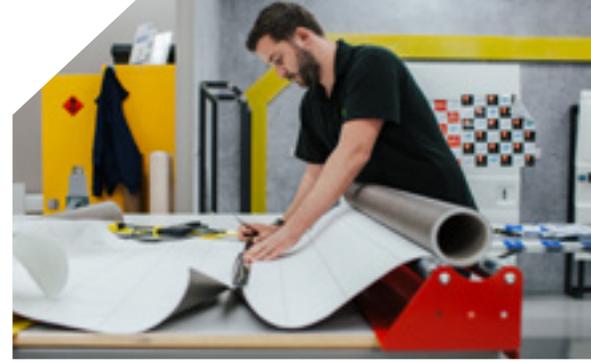
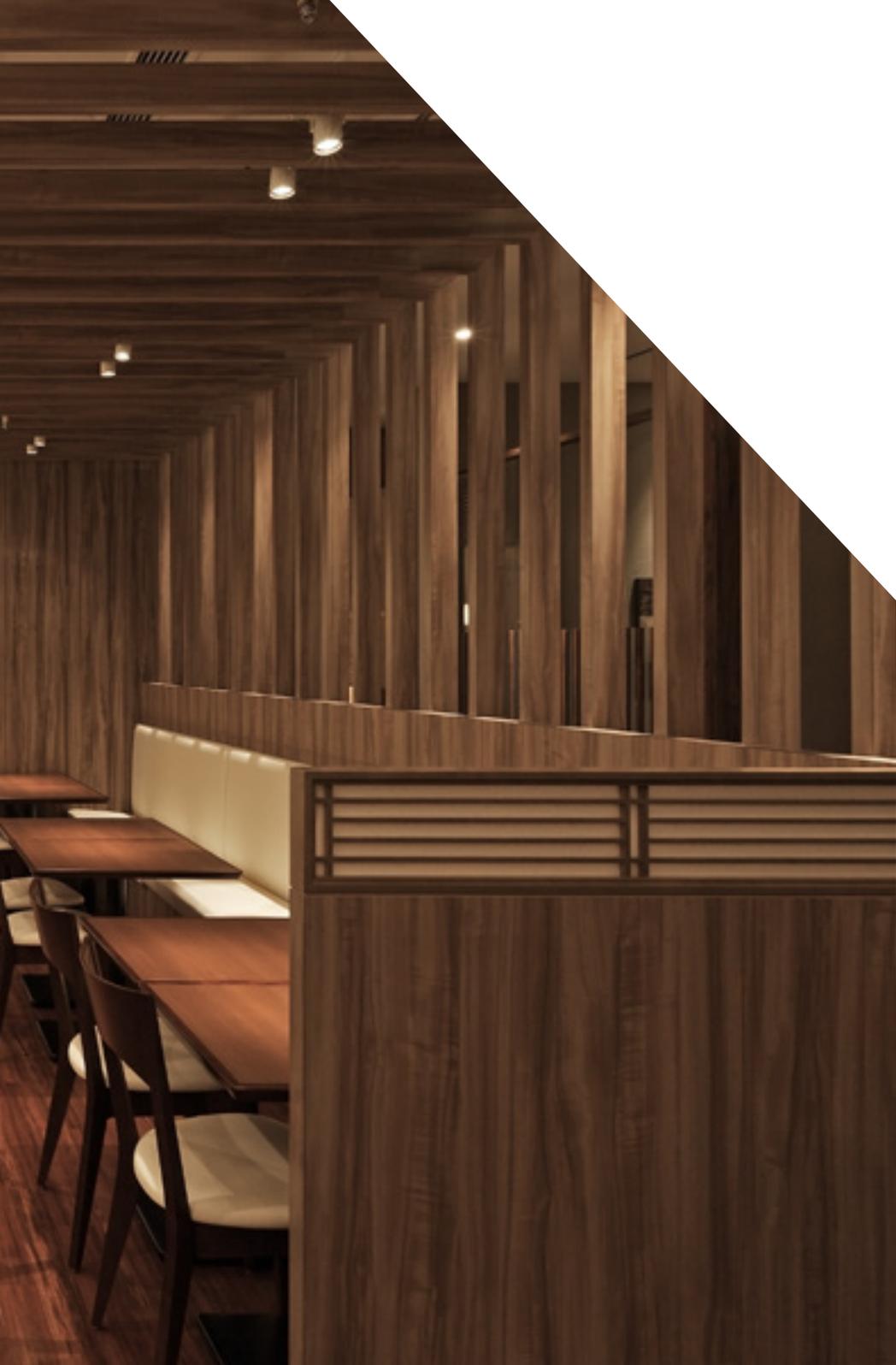
- Mock practical for Endorsed assessment
- Tips and techniques to learn how to overcome surfaces when applying 3M DI-NOC to substrates
- Constant guidance throughout the two days when practicing applying the film
- Expert advice from a certified installer of 3M DI-NOC
- Comprehensive goody bag to take away
- Certification of attendance



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COVER STYL' APPLICATION TRAINING COURSE

Cover Styl' is a self-adhesive vinyl designed to realistically recreate the look of natural, more expensive materials, appropriate for interior decoration of refurbishments projects. The range incorporates over 500 patterns, to help meet a wide range of design demands for your projects.

We are the first in the UK to be able to provide a comprehensive two day Cover Styl' training course on the self-adhesive vinyl, ideal for delegates who are looking to take the Endorsed assessment. The day is designed to hone your skills, from both a theoretical and practical stand point. The course provides a great opportunity to work with the architectural finishes on a variety of surfaces.

Training will include:

- All aspects of applying Cover Styl'
- Tips and techniques to learn how to overcome surfaces when applying Cover Styl' to substrates
- Constant guidance throughout the two days to practice applying the film
- Expert advice from our Training and Application Manager, who has a wealth of experience in the industry
- Comprehensive goody bag to take away
- Certification of attendance



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SMART INTERIOR DESIGN

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ARCHITEXTURAL SALES COURSE

With Architectural Finishes anything is possible, but being able to sell both the visual and business benefits of using self-adhesive finishes over alternative surface coverings will underpin the success you have in the market.

We are holding a one day Architectural Sales Course here at Barnard Castle. Delivered by Gill Harrison, our Training and Application Manager, this one day course is ideal for delegates who are looking to drive forward their business with architectural finishes, giving them the knowledge and support they need when pitching architectural finishes to potential clients. Ideal as a follow on course from the Architectural Application Training Course.

Also included in the price of the course is an impressive sales tool demo kit, including a range of 3D shapes to showcase the application possibilities with architectural finishes.

Training will include:

- All aspects of selling architectural finishes
- Hints, tips and techniques how to sell architectural finishes
- Expert advice from our Training and Application Manager
- Comprehensive sales demo tool kit to take away



SELL THE CONCEPT



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Convincing your customers on not only the visual benefits of architectural finishes, but also the business reasons and opportunities our products will bring, is absolutely crucial.

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PAINTING WITH FILM

Avery Dennison Facade Film is a premium quality, conformable cast film designed to offer a cost effective, non-disruptive way to refurbish the exterior of buildings. As an excellent alternative to traditional paint, Facade Film opens up lucrative opportunities for refurbishment of buildings cladding and window frames.



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AVERY DENNISON FACADE FILM PAINTING WITH FILM 1

Take the first step to become a Specialist Facade Installer by taking Part One of the 'Painting With Film' training course.

The one day course is structured to not only broaden your understanding of the benefits and opportunities of Facade Film, but it will also give you hands on experience with applying the product yourself, in turn, preparing you for stage two of the course.

Training will include:

- A great balance of theory/hands-on practice
- Advantages of this film versus paint
- How to prepare various surfaces
- Practice film application techniques onto panels and frames
- First stage to become a Specialist Avery Dennison Facade Film Installer



More information and to book your place contact:
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3M WINDOW FILMS

STAY SAFE AND COMFORTABLE

3M's Solar and Security Window Film repertoire can help ease concerns of occupants within a building. Safety and Security Window Films have the ability to strengthen glass thus reducing the potential harm caused by breaking glass and window, as well as deterring the potential of forced entry into properties. With the 3M Solar Window Films concentrating on managing temperature and comfort.

3M WINDOW FILM TRAINING COURSE

We are offering a comprehensive one day training course on 3M Solar and Security Window Films here at William Smith. The main aim of this training is to broaden your understanding of 3M Solar and Security Window Films, along with learning how to correctly identify the right window film for the glass type and glazing issue in question. The course will also provide the opportunity for hands on experience of applying window film yourself.

Training will include:

- A great balance of theory/hands-on practice
- Learn about the advantages of Solar and Security Window Films
- Learn how to identify the right film dependant on glass type and glazing issue
- Practice film application
- Comprehensive goody bag to take away
- Certification of attendance



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SQUID TRAINING

Squid is the world's first self-adhesive, transparent fabric which enables you to see out during day, but largely restricts people outside from being able to look in and is a very popular non-pvc alternative to traditional decorative window films.

Our Squid training course is a half-day course, perfect for beginners and also installers, with the course being designed to not only broaden your understanding of the interior design opportunities with Squid but, to also give you comprehensive hands on experience.

The course is practical and provides a great opportunity to work with the product, practicing the specialist techniques needed when applying Squid to glass.

Training will include:

- Discover the opportunities in interior design with Squid
- All aspects of applying Squid
- Learn the specific techniques needed when applying Squid to glass
- Find out where Squid can and can't be applied



More information and to book your place contact:
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William Smith

WILLIAM SMITH TRAINING COURSES

Vehicle wrap training has been part of this Company's calendar for over 10 years with more than 150 courses complete and close to 1000 individuals trained.

With that amount of experience behind us, it is not surprising to know our wrap training remains one of the most popular courses we run. Attendees can be confident that they will be trained by a knowledgeable team who will provide many hints, tips and practical advice.



VEHICLE WRAP TRAINING COURSE

This comprehensive two day Vehicle Wrap Training Course is perfect for beginners and also relatively new wrappers who would like to improve on their skills. It covers all the basic techniques to wrap an entire vehicle, using a range of branded digital print and coloured wrap films, including 3M, Avery Dennison and Arlon.

The course is practically based but with some theory during the first morning. This gives each attendee as much time as possible to work with the wrapping films on a variety of car and van panels, practising techniques to approach various challenges.

Our trainers Gill Harrison, Training and Application Manager at William Smith who has a wealth of experience in the industry experience and Mike Szwacki; a 3M, Avery Dennison and Arlon approved wrapper, having successfully wrapped thousands of vehicles, will allow for plenty of one to one tuition during the two days.

The session will include:

- A great balance of theory/hands-on practice
- Opportunity to use a range a range of branded wrap films, including 3M, Arlon and Avery Dennison.
- Learn how to approach irregular surfaces and recesses found on many vehicles
- Tool bag including essential wrapping tools
- Certification of attendance



More information and to book your place contact:
info@williamsmith.co.uk / 01833 690305



Contact Us.

View our full training and event calendars.

Architextural:

Visit www.architextural.co.uk/training

William Smith Vehicle Wrapping:

Visit www.williamsmith.co.uk/training

**WILLIAM
SMITH
GROUP 1832**



William Smith
Trade sign & graphic materials.



SMITH
Trade sign makers.



ARCHITEXTURAL
Surface design materials.