



Certificate of Attendance

The dates of the event were 28 April 2009 to 30 April 2009

Trade
Exhibition

Sign & Digital UK incorporating Screenprint and The Digital Signage Showcase 2009

28-30 April 2009, Halls 6-8, NEC Birmingham



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The Primary Market Sector for this event is:

Printing

This certificate expires on 31 July 2010 unless ABC has issued a new certificate before that date.

Issued by

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Certification Statement

This certificate was issued on 12 June 2009. The data included is derived from a return of attendance prepared by the organiser: Faversham House Group Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Organiser and ABC.



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Total Attendance	7,111
Total Visitor Attendance	6,127
Free and Paid Attendance	6,127
Transfer Attendance	-
Other Attendance	984

Event Details

Event Dates:	Tuesday, 28 April, 2009 to Thursday, 30 April, 2009
Event Venue:	NEC, Birmingham
Year Event Established:	1989
Event Frequency:	Annual
Next Event Dates:	Tuesday, 13 April, 2010 to Thursday, 15 April, 2010
Next Event Venue	NEC, Birmingham

Organiser's Descriptions (not verified by ABC)

Main product Groups/Services Exhibited:

Sign & Digital UK, co-located with Screen-print and The Digital Signage Showcase is the leading event for today's vibrant UK visual communication industry. Spanning 3 days at the NEC, Birmingham, the exhibition attracts unprecedented levels of quality visitors from across the industry. The event offers a unique and unrivalled opportunity to keep pace with a huge range of the latest products and services, as well as the prospect of networking and meeting a broad mix of key industry buyers and decision makers.

Target Audience:

Top industry suppliers will be exhibiting product launches and live demonstrations at the show. Visitors include the biggest sign companies, graphic out putters and big name end users.

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Glossary of Terms

Audit Status:

There are three possible stages of certification:

Organiser's Statement - Subject to Audit - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

Audit Complete - ABC have audited the Organiser's Statement and reported no changes to the data.

Audit Report - Audit Complete - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

Total Visitor Attendance:

The Total Visitor Attendance is the number of individuals who registered for and attended the event as a visitor, or transferred from an event running concurrently at the same venue.

Other Attendance:

Other attendance is the number of individuals who attended the event but did not register as a visitor, including press, exhibitor personnel or non registered attendance.

Transfer Attendance Breakdown:

Where transfer attendance has been claimed, a list of the transfer events and the number of attendees from each are shown.

Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.